

Singles scene

Parmalat has added Vaalia Singles 160g tubs to its Vaalia probiotic yogurt range. The single-serve portions are low-fat, low GI and gluten-free, in flavours such as apricot/mango/peach, passionfruit, and vanilla/blueberry.



Classic fudge

Bulla has released a new Creamy Classics Chocolate Fudge Sundae made of vanilla ice-cream topped with chocolate fudge sauce. The Sundaes retail in 200mL single-serve cups.



Cold Gold?!

Streets Magnum Gold?! is a limited edition Magnum made of vanilla ice-cream, honeycomb sauce and a gold chocolate coating. The marketing campaign includes cinema advertising and TV spots featuring actor **Benicio Del Toro**. There is also an interactive website where fans can put their own face into the ads and a Magnum Gold Facebook page with more than 60,000 fans.

Baristas take heed

Murray Goulburn Co-operative has released a long-life specialist milk line for the café industry. Barista's Own is a high-foaming UHT milk containing 2% fat. The milk is packaged in two-litre Tetra Brik aseptic cartons from Tetra Pak.



Billabong under control

Nestlé Peters has expanded its Billabong range with the addition of portion-controlled cup varieties. The Billabong cups are available in multi-packs of four in two flavours, choc vanilla and strawberry vanilla.



Have a new product or service?

Send media releases and high-resolution photos to:
 Australian Dairy Foods
 PO Box 351
 North Melbourne, Vic 3051
 Fax: (03) 9329 3550
 australianairyfoods@diaa.asn.au.

It's all Greek to me

Jalna's Greek Style Natural Yoghourt now comes in 1kg tubs and includes a low-fat option, available in 1kg or 2kg tubs. The Jalna Low Fat Passionfruit Creamy Yoghourt is also now available in a 1kg tub. Jalna yogurts are naturally 'pot set' and are low lactose, low GI and free of artificial sweeteners, colours and food acids.



a2 yogurts

Jalna's new a2 Yoghourt range includes Low Fat Natural Creamy Yoghourt and Vanilla Creamy Yoghourt in 1kg tubs, and Low Fat Berry Fruit and Low Fat Passionfruit in 200g tubs.



No stick, thanks

The Streets Magnum Sandwich by Unilever combines vanilla ice-cream and milk chocolate with crunch almond flakes on one end and soft chocolate biscuit at the other end.



Get a six pack

Tamar Valley's Greek Style yogurt range has two new products. A six-pack of mixed flavours is now available in addition to the four-pack. A 'No Added Sugar' range has also been added, with flavours including mango, mixed berry, passionfruit and raspberry.

